



... YES, I WANT TO HELP MAKE THIS 9<sup>th</sup> ANNUAL EVENT THE BEST EVER !  
Please indicate choice(s) below and reply by June 30, 2023

**2023 SPONSORSHIP OPPORTUNITIES**

- “GRAND BREWMEISTER” SPONSORS (2) – PETALUMA MARKET and WILIBEES**  
**Souvenir Beer Glass** with festival logo and my business logo **\$ 3,000**  
 Plus name/logo on all publicity, signage, website, social media + 6 comp guest tickets
- “BREW PUB” SPONSOR – THE BLOCK**  
**Beer Coaster** with festival logo, photo, brewery names, my business logo **\$ 2,500**  
 Plus name/logo on publicity, signage, website, social media + 5 comp guest tickets
- “DOUBLE BARREL” SPONSOR – EDWARD JONES**  
**Band/Stage Sponsor** with company banner on center bandstand **\$ 2,000**  
 Plus name/logo on publicity, signage, website, social media + 4 comp guest tickets
- “FULL KEG” SPONSORS (4) - BASIN STREET PROPERTIES, GOLDEN STATE LUMBER, \_**  
 \_\_\_\_\_ Name/logo on website, publicity, social media, signage + 3 comp guest tickets **\$ 1,000**
- “BAR TOWEL” SPONSOR**  
 \_\_\_\_\_ **Bar Towel** printed with company name; name/logo on website, social media; 2 comp tickets **\$ 800**
- “ICE/REFRIGERATED TRUCK” SPONSOR - STEVEN LAFRANCHI & ASSOCIATES**  
 Your **company banner** on truck; name/logo on website, social media; 2 comp tickets **\$ 800**
- “WRISTBAND” SPONSOR – BREWSTERS BEER GARDEN**  
**Wristband** printed with company name; name/logo on website, social media; 2 comp tickets **\$ 800**
- “PONY KEG” SPONSORS**  
 \_\_\_\_\_ Name/logo on website, social media, day-of-event signs + 2 comp tickets **\$ 500**
- “RIVER TOWN RACERS” (sprint kayak and water exhibition) SPONSOR**  
 \_\_\_\_\_ Name/logo on website, social media, day-of-event signs + 2 comp tickets **\$ 500**
- “CABLE” (outdoor electrical cable covers) SPONSOR**  
 \_\_\_\_\_ Name/logo on website, day-of-event signs + 1 comp ticket **\$ 400**
- “BEER STEIN” SPONSORS / LODGING SPONSORS**  
 \_\_\_\_\_ Name/logo on website, day-of-event signs + 1 comp ticket **\$ 300**

**SPONSORS ARE INVITED TO DISPLAY A BUSINESS BANNER AT THE 9/9/23 EVENT**  
(outdoor vinyl banner, max 4'L x 2'H)

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Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**To reserve your sponsorship, please return this form and payment by June 30, 2023 to:**  
**Petaluma River Craft Beer Festival**  
**c/o Petaluma Chamber of Commerce, 6 Petaluma Blvd North, Suite B-11, Petaluma, CA 94952**